**Challenge 1**

1. Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?
   * More campaigns Succeed than Fail.
   * Theater is the most successful category, with Plays being the most successful of its sub-categories.
   * 100% of Journalism/Audio is funded.
2. What are some limitations of this dataset?

* It does not say what crowdfunding platform is being used or comparing the success rate of one platform over another ([Kickstarter](https://www.kickstarter.com/) vs [Indiegogo](https://www.indiegogo.com/), frex).
* It only goes back to 2010 when P2P Funding popularly started in 2005-06 ([Source](https://en.wikipedia.org/wiki/Crowdfunding#:~:text=Debt%2Dbased%20crowdfunding%2C%20(also,Lending%20Club%20and%20Prosper.com.))
* No correlative analysis if Staff Pick or Spotlight helped with funding.

1. What are some other possible tables and/or graphs that we could create, and what additional value would they provide?
   * Staff Pick vs Success – Analyze if this recommendation method positively affects outcome
   * Spotlight vs Success – Analyze if this recommendation method positively affects outcome
   * Country vs Success – Do certain counties regularly succeed over others